



SUMMER SERIES AT THE AMPHITHEATER

**SPONSORSHIP
OPPORTUNITIES**



WHO >>>

Volunteer Park Trust, a nonprofit supporting Seattle's Volunteer Park since 2012, is dedicated to enhancing the urban experience and celebrating our multicultural community through the arts and preserving open space for all. We provide free concerts, celebrations, and park restoration days, as well as major capital improvements to Volunteer Park.

In partnership with Seattle Parks & Recreation, we built an innovative \$3.6 million public Amphitheater that has enhanced and enriched the Capitol Hill neighborhood and the greater Seattle area, making Volunteer Park a shining example for public support of arts and cultural performances. Our **free**, family-friendly performance series, which began in 2022, features diverse and inspiring music and dance. Music from a variety of genres are showcased.



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WHAT >>>

Since opening the new amphitheater in 2022, Volunteer Park Trust hosts Summer Series at the Amphitheater each summer in July and August.

Winner of the AIA Washington Council 2023 Civic design award, the Volunteer Park Amphitheater is centered between the Seattle Asian Art Museum and the Volunteer Park Conservatory. The Amphitheater serves as an epicenter of local cultural performances in Seattle having been designed to accommodate music, theater, and dance. We intend it to be our city's number one venue for free outdoor public performances.

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WHEN >>>

Volunteer Park Trust's free six-evening performance series takes place on Thursday evenings in July and August from 6:00-8:30pm.

WHERE >>>

Centrally located on Capitol Hill, Volunteer Park has been a premier destination for public performances for over 100 years. An iconic Olmsted-designed park with formal gardens, expansive greenspaces, and classic buildings, the park is easily accessed by car, bicycle, and public transportation.



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WHY PARTICIPATE



DIVERSITY

Park data shows that 35% of Volunteer Park event attendees come from underserved neighborhoods. The new facility features audience and stage ADA accessibility. Culturally diverse performances attract attendees from a broad range of backgrounds.

MEDIA COVERAGE

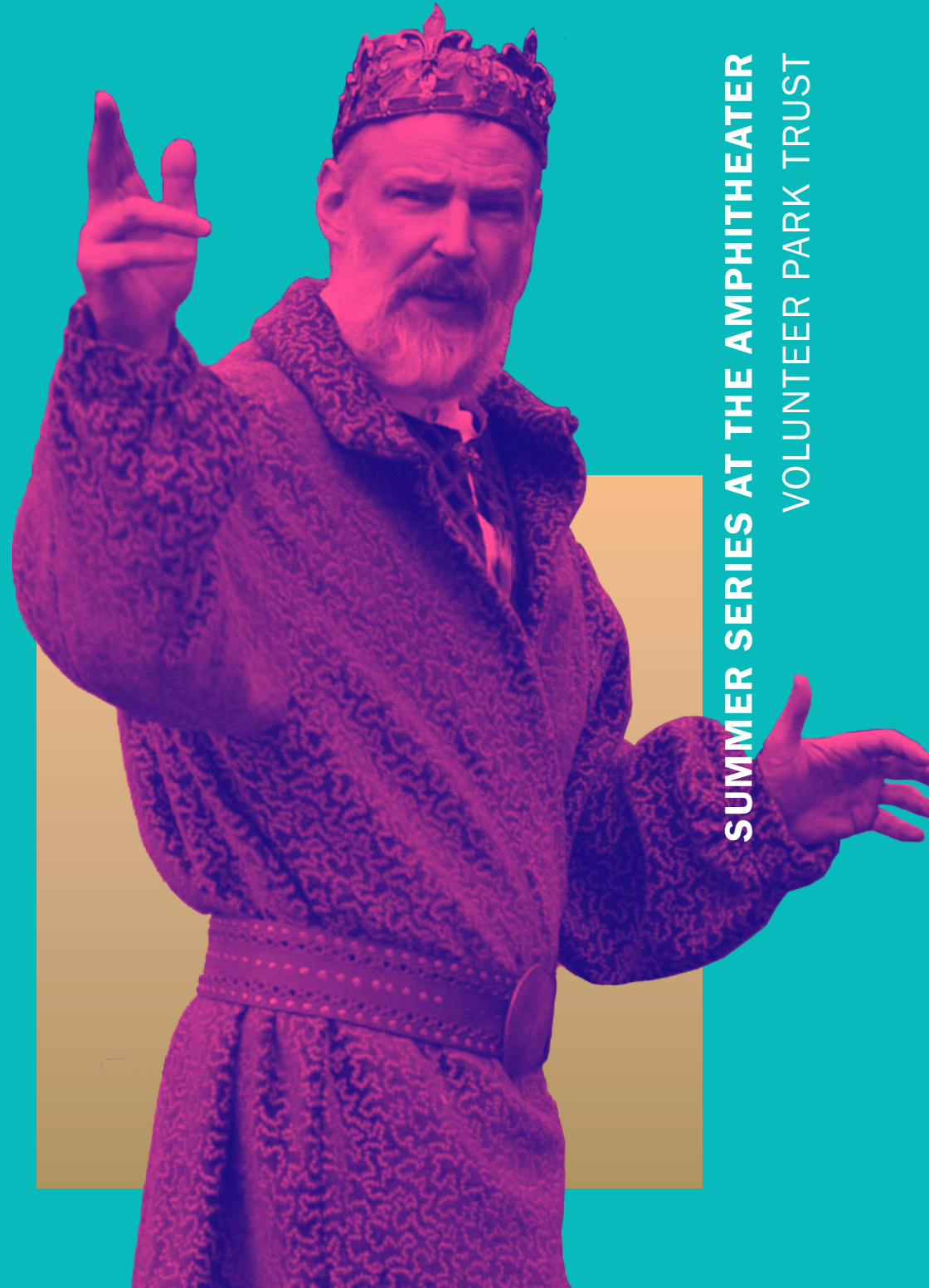
KNKX and Cascade PBS are the media sponsors for Summer Series at the Amphitheater. The series has also been featured by many media outlets, including The Seattle Times, Crosscut, Seattle Met, The Stranger, and more. We expect continued widespread media coverage annually.



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REGION-WIDE ATTENDANCE

Attendance of this series, over 13,000 annually, comes from Seattle, Everett, Olympia, Bainbridge, Issaquah, and beyond, per our data.



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BENEFITS >>>

	Event Sponsorship		
	Presenting \$25,000	Gold \$10,000	Silver \$2,500
Quantity Available:	2	3	2
Dedicated Press Release announcing your sponsorship sent to all our media outlets.	●		
Private Tour of Volunteer Park for 10 persons	●		
Your name included in SERIES radio promotions	Top mention	“With additional sponsorship by”	
Dedicated thank you article in our e-newsletter	Thanked solo in a lead article	Thanked in a group	
Your logo and name in our e-newsletter footer	1 Year	6 months	
Formal thank you from the performance stage	All Events Announced 1st	All Events Announced 2nd	
Your logo and name included in SERIES online and e-promotions (press release, e-poster, website, Facebook, and more)	Largest	Large	Medium
Your booth at the events	All Events	4 Events	1 Event
Dedicated thank you posts on Facebook and Instagram	Thanked solo	Thanked in a group	Thanked in a group
Your logo and name included in individual event promotions (website, Facebook, online calendar/event postings, e-newsletter, and more)	Largest	Large	Name Only
Your name and logo on our website sponsors page	1 Year	1 Year	1 Year

Volunteer Park Trust is actively seeking media and in-kind sponsors for Summer Series at the Amphitheater. Media Sponsorships start at \$2,500 and the benefits are the same as Silver Sponsor. In-kind Sponsorships start at \$500 worth of services. Benefits include logo inclusion on printed materials, the website, and social media.

Volunteer Park Trust's Summer Series at the Amphitheater is an effective way for corporations, small businesses, and individuals to demonstrate their support of green space, healthy parks, cultural diversity, and the arts in our region.

**Don't see a level that works for you?
Talk to us about custom sponsorship
opportunities.**

SPONSOR CONTACT

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More information at volunteerparktrust.org



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