



Volunteer Park Trust Sponsorship Opportunities

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SPONSOR BENEFITS	PRESENTING \$5,000	PLATINUM \$2,500	GOLD \$1,000	SILVER \$500	SMALL BUSINESS \$250
Exclusive Presenting Sponsor status: Your name listed before or after the event title (as you prefer) on all event promotions. Your logo listed in the largest display size of all sponsors	●				
Formal press release announcing your sponsorship sent to all our media outlets (online, print, TV, and radio) and to our mailing list (1200+ people); posted on Facebook, Twitter, and community blogs.	●				
Your logo on our website Home Page for one year	●	●			
Your banner on performance stage (provided by you)	Large banner, center stage	Medium banner, side stage			
Your booth at the event	●	●	●		
Formal thank you from the performance stage	●	●	●		
Your logo included in event promotions	Largest	Medium	Small		
Your logo in our e-newsletters	Monthly for one year (18,000 exposures)	Quarterly for one year (6,000 exposures)	One Time		
Your materials at the event VPT Information table	●	●	●	●	
Your logo on our website sponsors page and donors page one year	●	●	●	●	
Your name included in event promotions	●	●	●	●	●
Your name on our website sponsors page and donors page one year	●	●	●	●	●